

Contact Plus magazine



Association des
ingénieurs municipaux
du Québec

2020 Media Kit

*The preferred magazine in the
municipal engineering field*

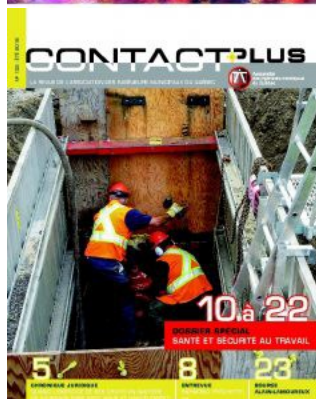
The magazine

Contact Plus was founded in 1992 and is published quarterly. The magazine is distributed to members of the Municipal engineers Association of Quebec (AIMQ), all Quebec municipalities, as well as to various organizations in Quebec's municipal sector. The AIMQ magazine has a readership of 5,100 people.

The content

Editorial content focuses on issues related the municipal engineering profession, as well as the many facets of urban engineering, including development / urban planning, water management, civil engineering structures, environment, waste management, transportation, roads, traffic, road signage, street lighting, energy recovery and street furniture. The magazine also deals with issues related to public administration, and publishes a legal column.

**Advertising : Pierre Leduc, Repcomm inc. 450 963-4339
repcomm@videotron.ca**





Contact Plus magazine

The magazine of the Municipal engineers Association of Quebec

Readership

80 % General directors, engineering directors, public work directors and engineers of all Quebec municipalities, all MRC's and boroughs

■ **14 %** Business leaders in the municipal infrastructure sector

■ **6 %** Associations, research centres, universities, partners

2020 publication schedule

Issue	Topics	Réservation	Final material	Distribution
SPRING 2020 # 112	Civil protection and resilience of municipal infrastructure (adapting to climate change)	February 21	March 6	Week of March 23
SUMMER 2020 # 113	Ecocentres	May 4	May 11	Week of June 1
FALL 2020 # 114	Water meters	July 10	July 17	Week of Aug. 17
WINTER 2020 # 115	Development projects	October 13	October 22	Week of Nov. 9

The publication schedule is subject to change without notice.



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magazine

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2020 editorial features

Civil Security and Resilience of Municipal Infrastructure (adaptation to climate change)

SPRING 2020 # 112

Res. Feb. 21 / Mat. March 6 / Dist. week of March 23

As the climate changes, municipalities are being obliged to manage climate disasters that impact their infrastructures: high winds, torrential rains and flooding, coastal erosion, forest fires and more. These situations affect roads, sewer and drinking-water systems, municipal buildings, and so on. They also impact citizens and their possessions. How can these disheartening situations be prevented and their risks better managed? How can municipal infrastructures be adapted to climate change?

Ecocentres

SUMMER 2020 # 113

Res. May 4 / Mat. May 11 / Dist. week of June 1

An ecocentre is a waste re-use and recovery site. Municipal ecocentres are available for the use of citizens, who can bring, among other waste, items refused by the household collection system. These include home appliances, bulky items, leftover construction materials, and more. Ecocentres are becoming increasingly important municipal infrastructures.

Water meters

FALL 2020 # 114

Res. July 10 / Mat. July 17 / Dist. week of Aug. 17

Designed to better manage water resources, water meters enable companies and municipal utilities to be more proactive in measuring, collecting and analyzing their water usage data. Water meters make it easier to detect leaks in the drinking-water system and for municipalities to manage consumption reduction.

Development projects

WINTER 2020 # 115

Res. Oct. 13 / Mat. Oct. 22 / Dist. week of Nov. 9

Developers' real estate projects necessitate better planning of land use and municipal infrastructures. Aside from the additional taxes that flow into a city's coffers with the arrival of new residents and businesses, the development of a major real estate project impacts all municipal services, particularly engineering. Municipalities must think of road and sidewalk networks, snow removal, drinking-water supply and increased load on the treatment plant, stormwater management, fire protection, parks, schools, and more.

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Required material

High-resolution PDF (300 dpi) or Illustrator vector final document, without bleed or crop marks, except for the full-page format (with bleed, without markers).

CMYK internal or separate images (as the case may be) in high-resolution TIFF, EPS or PSD (300 dpi).

No other formats will be accepted.

Send material to:

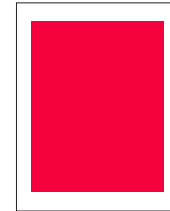
revue@aimq.net

For material exceeding this size, please inquire about other methods of submission with the appropriate contact person.

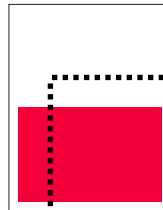
Advertising sizes



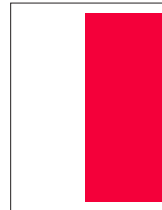
Full page B/W with bleed
Cover 2, 3, 4 and inside page
8.25 x 10.75 in (+ 0.125 in. bleed on all sides)



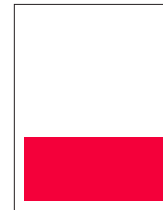
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Inside page
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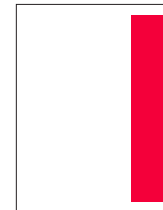
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5 x 6 in.



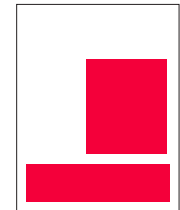
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3.5 x 9.5 in.



1/3 page horizontal
7.25 x 3.5 in.



1/3 page vertical
2.25 x 9.5 in.



1/4 page vertical
3.25 x 4.5 in.

1/2 page horizontal
7,25 x 4,75 po.

1/4 page horizontal
7.25 x 1.5 in.

Advertising rates

SIZES	1X	2X	4X
Inside covers	\$ 1,750	\$ 1,665	\$ 1,575
Back cover	\$ 1,900	\$ 1,805	\$ 1,710
1 page	\$ 1,550	\$ 1,475	\$ 1,395
1/2 page island	\$ 1,200	\$ 1,135	\$ 1,075
1/2 page	\$ 850	\$ 810	\$ 765
1/3 page	\$ 750	\$ 715	\$ 675
1/4 page	\$ 450	\$ 425	\$ 405
Advertorial	On request	On request	On request

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